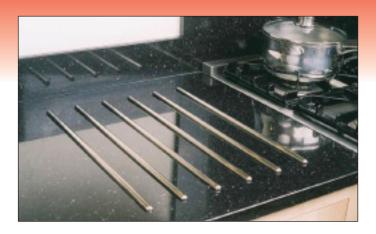


# **WORKTOP PROTECTOR RODS**





# **Product:**

Worktop Protector Rods 30cm and 45cm.

# **Key Features:**

Stainless Steel Worktop Protector Rods are a must have stylish accessory which look great in all modern kitchens.

They enable you to remove a hot pan from the hob without ruining your worktop.

Each Rod is backed with self adhesive heat resistant tape, so they are easy to apply and can transform your kitchen in less than 5 minutes!

The functionality of using self adhesive rods means that the worktop does not need routing and you save on time and mess. Worktop Protector Rods have been tested to withstand very high temperatures, water and food spillages.

#### **Directions for use:**

Determine the best location for Worktop Protector Rods on the worktop.

Clean worktop area with washing soda solution to remove any grease and dirt.

Mark the position of the protectors on the worktop. Pull backing paper from protectors and place onto worktop.

Protectors are now ready to use.

# Consumer Benefits:

Worktop Protector Rods look great on any style of worktop –

matt & gloss laminate, solid wood or granite.

Each Rod is backed with self adhesive tape so they are easy to apply.

Once in position they are a very useful kitchen accessory and easy to clean.

### **Retailer Opportunity:**

Brand new product opportunity.

High margin product

Worktop Protector Rods can be sold as an accessory with all worktops and/or cookers.





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